

Fixed

Mindset

Growth

Mindset

Carol Dweck

Intelligence is static.

Leads to a desire to LOOK SMART and therefore a tendency to:

- AVOID CHALLENGES
- GIVE UP EASILY DUE TO OBSTACLES
- SEE EFFORT AS FRUITLESS
- IGNORE USEFUL FEEDBACK
- BE THREATENED BY OTHERS' SUCCESS

Intelligence can be developed

Leads to a desire to LEARN and therefore a tendency to:

- EMBRACE CHALLENGES
- PERSIST DESPITE OBSTACLES
- SEE EFFORT AS PATH TO MASTERY
- LEARN FROM CRITICISM
- BE INSPIRED BY OTHERS' SUCCESS